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By K B Hemanth Raj

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MANAGEMENT AND ENTREPRENEURSHIP FOR IT INDUSTRY

[As per Choice Based Credit System (CBCS) scheme]

(Effective from the academic year 2017 -2018)

SEMESTER – V

Subject Code **17CS51**

IA Marks **40**

Number of Lecture Hours/Week **04**

Exam Marks **60**

Module 4

1. What is project report? Explain guidelines provided by planning commission for preparation of project report. (10-Marks) (7a) (Dec.2017/Jan.2018)
2. Write a note on project signification. (6-Marks) (7b) (Dec.2017/Jan.2018)
3. What is ERP? Explain its importance. (6-Marks) (8a) (Dec.2017/Jan.2018)
4. Explain the objectives of market research. (10-Marks) (8b) (Dec.2017/Jan.2018)
5. Explain the contents of a Project report. (10-Marks) (7a) (June/July 2018)
6. Explain the various functional areas of enterprise resource planning. (6-Marks) (7b) (June/July 2018)
7. Explain the difference criteria to be used for project selection. (8-Marks) (8a) (June/July 2018)
8. Explain the guidelines by planning commission for project report. (8-Marks) (8b) (June/July 2018)

9. List out any four characteristics of project (4-Marks) (9a) (Dec.2018/Jan.2019 | EC)
10. Classify projects into different types based on various parameters. (5-Marks) (9b) (Dec.2018/Jan.2019 | EC)
11. What is project formulation? Explain the major steps involved in project formulation. (7-Marks) (9c) (Dec.2018/Jan.2019 | EC)
12. Mention various steps involved in the PFRT analysis. (10-Marks) (10a) (Dec.2018/Jan.2019 | EC)
13. List out the advantages and limitations of CPM. (4-Marks) (10b) (Dec.2018/Jan.2019 | EC)
14. Show the relation between project design and network using block diagram. (2-Marks) (10c) (Dec.2018/Jan.2019 | EC)
15. Explain a New Product Planning and Development process. (6-Marks) (9a) (June/July 2018 | EC)
16. Describe:
 - i. Project cycle.
 - ii. Project feasibility analysis. (6-Marks) (9b) (June/July 2018 | EC)
17. Write notes on project identification. (4-Marks) (9c) (June/July 2018 | EC)
18. Explain the importance of network analysis. (5-Marks) (10a) (June/July 2018 | EC)
19. Discuss the different steps involved in PDFT analysis. (5-Marks) (10b) (June/July 2018 | EC)
20. Compare PERT with CPM, list the advantages of each. (6-Marks) (10c) (June/July 2018 | EC)

21. Define project. Explain product planning and development process. (8-Marks) (9a)
(Dec.2017/Jan.2018 | EC)
22. Explain sequential stages of project formulation, (8-Marks) (9b) (Dec.2017/Jan.2018 | EC)
23. Explain the importance of Network analysis during project execution. (6-Marks) (10a)
(Dec.2017/Jan.2018 | EC)
24. Explain the differences between PERT & CPM. (10-Marks) (10b) (Dec.2017/Jan.2018 | EC)
25. Explain the different policies for development of SSI in INDIA. (6-Marks) (7a)
(Dec.2018/Jan.2019 | EE)
26. Explain the impact of Liberalization, Privatization and Globalization on SSI's. (5-Marks) (7b)
(Dec.2018/Jan.2019 | EE)
27. Write a note on TECSOK(Technical Consultancy Services Organization of Karnataka). (5-Marks) (7c)
(Dec.2018/Jan.2019 | EE)
28. What are the different roles of SSI's? (5-Marks) (8a)
(Dec.2018/Jan.2019 | EE)
29. Explain the Impact of GATT and WTO. (5-Marks) (8b) (Dec.2018/Jan.2019 | EE)
30. Write a note on
 - i. KIADB
 - ii. KSFC (6-Marks) (8c)
(Dec.2018/Jan.2019 | EE)
31. Define ancillary and tiny industries and discuss the role of small scale industries in the

- development of nation like India. (6-Marks) (7a)
(Dec.2017/Jan.2018|EE)
32. How government policies have developed growth of small scale industries sector on India? What is the impact of WTO/GATT on the sector? Explain. (6-Marks) (7b) (Dec.2017/Jan.2018|EE)
33. Discuss performance SSIs under the impact of Globalization. (4-Marks) (7c)
(Dec.2017/Jan.2018|EE)
34. Discuss the problems faced by small scale industries and the strategies to overcome them. (6-Marks) (8a) (Dec.2017/Jan.2018|EE)
35. Discuss the policies of schemes of central-level institutions than support small sized medium sized business enterprises. (6-Marks) (8b)
(Dec.2017/Jan.2018|EE)
36. Discuss state-level institutional supports to small scale industries sector. (4-Marks) (8c)
(Dec.2017/Jan.2018|EE)

**ANSWER SCRIP FOR THESE
QUESTIONS WILL BE UPLOADED ASAP**

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